



1st Bangladeshi female at International TEDx |

Alisha with President of Kosovo |

Trophy from the President of Nepal 2021

## Alisha Pradhan (22-02-1993)

### Alisha Pradhan: Pioneering Leader in Women's Empowerment and Youth Advocacy:

Alisha Pradhan, Founder and CEO of HerNet TV, the world's first Television on women's wellbeing, is driven by the vision of a "Discrimination-Free, Harmonized World for Women".

HerNet TV, aligned with the SDGs 2030, champions empowerment of Women, youth/ Girls, Human Rights, minorities, Third Gender, Autistic community & under privileged.

HerNet aids the dynamic community of women & share their stories with the world. Giving women opportunities to be heard on issues that may not shed light in mainstream media. The goal is to break away from one dimensional representation of women through such, dialogue, workshop, documentary, & infotainment, reality program etc.

HerNet has further achieved groundbreaking milestones, including pioneering employment of the third gender in various roles, thus ushering in an era of inclusivity in Bangladesh. HerNet TV has meticulously positioned youth empowerment & education as its cornerstone, recognising that genuine women empowerment cannot be realized without these elements. Through a series of successful initiatives and programs, HerNet is dedicated to the exemplary development of future generations through its initiatives, dialogues etc designed for children & youth. Every initiative of HerNet Foundation is promoted via HerNet TV, providing transparency & accountability.

An acclaimed social entrepreneur, Alisha's impactful work has garnered numerous accolades from both local and global organisations & Governments. Alisha's unconventional journey encompasses diverse fields as —from Social welfare to agriculture farming to industrial merchandising to Award Winning Actor etc. Her extensive and diverse experiences is a testament to her ability & dedication to eradicating pain and uplifting communities.

Starting at the age 15 in her family businesses and launching her first company, AP Enterprise at 17, Alisha became Bangladesh's youngest successful industrial merchandiser. With 15 years of experience, she has forged a global acumen of knowledge & network to foster impactful initiatives and amplify her causes through HerNet.

**HERNET TV is COMMITTED To MEET UN SDG 2030 GOALS & it is consolidating Goals 5 & 1,2,3,4,8,9,10,16,17 .**

### Future Goals till 2030:

**Launch HerNet TV in more than 50 countries to spread women's Well-being.**

**Launch new era schemes to bolster better education for the girls, youth & underprivileged.**

**Launch unprecedented schemes to help thousands of legal battles/health/mental issues for the masses.**

**Launch HerNet Citizen Policy Reporters Forum across 64 districts in Bangladesh.**

**Launch Employment Opportunity Accelerator to promote gender equity & financial empowerment.**



The Deputy Prime Minister of Ireland Mr. Coveney & Ireland Ambassador of India



## PROFESSIONAL SUMMARY:

### Ambition Social Foundation

Join secretary at age 13.( Date employed- 2006- Present)

### Petals spa salon

Marketing Director & Q.A ( 2009 – 2014).

### 360 Degree Multimedia ltd

Vice-President (2009 – 2016 )

### Mode Enterprise Plastic

CEO (2010 –2014 )

Industrial Indenting House started by Alisha at 17.

### Carnival motion pictures

Managing Director & Creative consultant (2012 – 2016)

### ACN Solar & Networking, USA

Energy consultant & Regional PR Director.

Date 2016 – 2017 may. USA

### Globe Pharma Group

FMCG industry.(Date employed- 2017-June2018)

Brand & Communication Manager.

### Bangladesh Heritage Crafts Foundation

Secretary General & EC Member (2017-2018)

Promoting & protecting crafts & heritage of Bangladesh.

### HerNet Television

World's 1st TV on Women wellbeing

Founding CEO: 2018- Present

Serves the SDGs

### HerNet Foundation

Founder and General Secretary

Working for the wellbeing of Women, Children

& underprivileged Community since 2018 to date.

### Ashben Tech ltd

Managing Director -2018- Present

IT start up taking attempts to Create solution to stagnant problems, & offering automation softwares , app building.

### Ashben Travels

Worldwide Ticket & Visa Service. Managing Director

Date employed-January 2019-2022

### Pradhan agro & Food Science LTD

Director 2022 to date

Organic Cattle ranch, Dairy, Fisheries & Poultry farm.



## ACADEMIC QUALIFICATIONS :

**High School (2009-13): Wiles Little Flower School**  
**Graduate (2016) : Communication & Journalism**  
**Diploma (USA 2016-2017) : Software Quality Assurance & BA**  
**Course on Video editing/Visual effect (2013)**  
**Course on Film making & scripting. (2015)**

## Notable Awards / Recognitions

- \* Global Youth Leadership Award 2021 (from the Vice President of Nepal Nanda Bahadur Pun, by Global Youth Parliament)
- \* "Covid Hero Award" from Honourable Prime Minister & President of Bangladesh, 2021.
- \* "Inspiring Women Award" in Media (HerNet TV) 2021 by Women in Leadership & Brand Forum
- \* WEO (Women's Empowerment Organization) "Women's day Award 2021"
- \* Attended "KOSOVO Global Congress 2022" By the invite of KOSOVO Govt ( Prime Minister, President & Speaker) as Honorary Guest speaker
- \* Participant of Malaysia CIIM National Golf Tournament with the Royals & Gala with the Kings & Queen.
- \* Guest Speaker at International Human Rights Congress, Qatar 2024.

Interests : **Reading Books, watching documentary, Piano, Golf, Shooting Range, Tennis, Traveling, French & Holy Quran**



## Family

**Father : Monir Pradhan**  
Businessman & Philanthropist

**Mother : Hosna Pradhan**  
Chairperson, HerNet TV, Pradhan Agro FSL

**Brother : Rayan Pradhan**  
Director at HerNet TV & national Gamer.

**Sister : Faiza Taj Pradhan**  
DMD at HerNet TV, Author & Activist

**Brother in Law : Taj Iman Ahmed**  
Founder at Jagoron Foundation.  
(Grandson of 1st Bangladeshi Prime Minister)

HerNet has become a force of real-life communities that help achieve within a social justice and community aspect.

Alisha's ambitious vision for 2030 includes expanding HerNet TV to over 50 countries and hosting the HerNet Assembly in Bangladesh—a pivotal event for global women's movements. This assembly will engage over 100 countries to discuss policies and innovative strategies, with a focus on youth-driven solutions, on 2025.

As a prominent advocate for women's wellbeing, both locally and globally, Alisha is a sought-after speaker at national and international forums promoting the SDGs. Her global network of corporates, policymakers, and media reflects her influential presence.

Alisha Pradhan continues to pursue her mission with unwavering dedication, aiming to uplift women, empower the underprivileged, and contribute to global community well-being.

At the Launch of HerNet TV, 22-07-2019

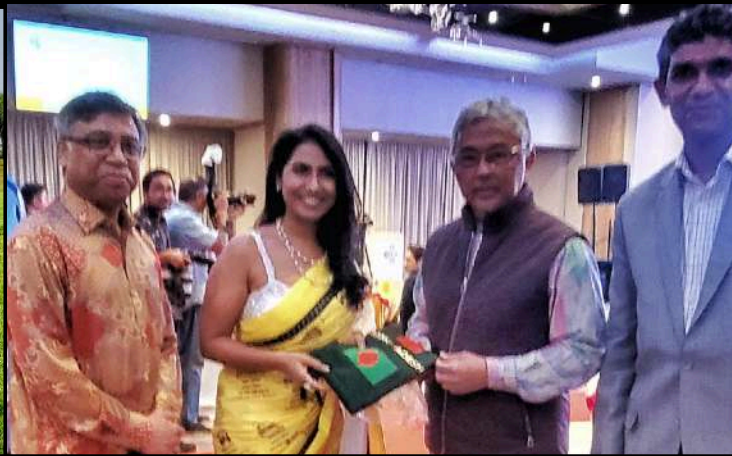


HerNet is dedicated to forging alliances & driving initiatives that empower the next generation of female leaders & dynamic youth, championing an equitable & inclusive future for all.

# Alisha Pradhan as a Keynote Speaker at International Human Right Conference on Food Justice organised by FAO, UNDP, World Food Programme with 300 Global Delegates.



# Alisha Pradhan's Recent Foreign Visit as Guest & Speaker (2022-23)



CIIM Golf Tournament Malaysia. with the Royals, Princes, Govt officials, and ambassadors

H.E, The King of Malaysia, Seri Paduka Baginda, CIIM Golf Tournament Gala. Ambassador of India



With the Honourable Mayor of Kosovo & President of the Chamber of Commerce & International Dialogue on the right of people with Disability

Alisha as Guest Ambassador for Oman International Cricket match, 2015



Global Leaders meet at the President's House at Pristina | Thailand Leadership Summit | With the Queen of Malaysia



NFT Conf at Maxity, UK: Chinese investors, organisers & Ukraine refugee singer | Meeting Turkey Hashim Group

# With International Govt Officials & Celebrities



With Education Minister of Nepal, At Turkey Women Fashion show Gala, At Ted Talk stage with speakers, (Bellow) International Fashion Designer BIBI Russel, NUN from UK Mission, Delegate meeting with the president at Pristina



China Leaders Global Conference, Dialogue with African Women, Thailand Leadership Summit, Middle East Summit, Nepal Global Dialogue, Bangladeshi no 1 actor, Bollywood directors ,producers, Singers & Notable actors.



Vietnam MP & Ambassador, MP of India Ms. Priyanka & Ms. Diviya, ORF think tank Org Chairman & CEO, India

# Alisha With Foreign Mission Heads in Bangladesh



National day of UK, Itav. French. Saudi Arabia. USA.Brunei. Dubai. EU. India. Norway. Indoneia. Thailand. usa. Oatar. Emirates.



Mission head of Unicef, Japan, India, Indonesia, Spain, Egypt, Canada,Vatican City, Brazil, China, Palestine, EU, EU, Netharland, Libya, Turkey, Srilanka, Vietnam, India, Nepal, Kosovo, Japan,

# Alisha as TV Guest, & receiving Accolades



Alisha receiving Accolades & Awards for Women empowerment & Best female Advocate & Corporate Leader





HerNet Women's day talk with journalists b) Dialogue with local & international personalities on 'Me TOO'



Alisha moderating Womens day panel with top women professionals, jointly Meghna bank/HrNet



Social Cause: underprivileged & Justice deprived event HerNet Youth Xpress A policy dialogue with students

IPTV owners association & Alisha as VP paying homage to Father of the nation of Bangladesh

"Ethical Purchasing in the RMG sector" HerNet Foundation's multi-Party dialogue on "May Day"



Event "Women Retreats" by HerNet at Radisson Hotel, recognising women's role in urban cities. Alisha on right.



BGMEA Election & Women Labour's Day | Haritage & Craft Foundation gala, Alisha speaking as Secretary

Few leading events & Docu shows by HerNet : Conceived by Alisha Pradhan



Bangladesh Chamber of Commerce (FBCCI) & HerNet MOU signing, knowledge by British High Commission



"Bongokonnar Tantprem" Docufilm Launch by HerNet featuring 75 Leading women & 8 Foreign Mission head



Justice for Nusrat by HerNet Foundation against Rape in 2019, Global media Coverage.



Bangladeshi 1st 3rd Gender talent reality Show on HerNet. HerNet Board of Advisors Meet.



HerNet-EU-French & Saudi embassy Dialogue with Students on Policy, moderated by Alisha.

# Alisha as Guest Speaker in different dialogues & Seminar



Speaking in Finance at Daffodil University, Global Chamber & Mental Health int day with USA org Collab



As speakers in various National Dialogue of FBCCI, BUET university, Embassy Dialogue etc

Govt Anti Drug campaign: SDG dialogue: lecturing at UTU university:



At Secretariat for a dialogue on agriculture & Women's role, Support for Blind, tribute to Father of the Nation with IPTV association, Local Fashion, Recognition for drugs awareness role as youth, Garments Talk.

# Alisha Pradhan With Bangladeshi Govt High officials, Ministers, Mps etc



With The Uk Ambassador, Minister Of Foreign, Home, Labour, Agriculture, Ict, Post, Information, Culture



With Minister of Health, Industry, tele communication, planning, cabinet member of Bangladesh



Former Minister of, Public works & Women affairs | With the Speaker & 3 Advisors to Prime Minister of Bangladesh



MP of Dhaka | Liberation Minister | Former Police IG



With the children of 1st Prime Minister of Bangladesh |

The Mayor of Dhaka, MP & 2 Presidents of BGMEA